

Practice Exam

Part A: Short Answer Questions (30 points)

1. Choose **10** of the following terms. Write a definition or example for each that illustrates its meaning in the course.

Moral Dumbfounding

Elephant and Rider

Publicly Justifiable

Descriptive Norm

Social Norm

Unconditional Preference

Reference Network

Empirical Expectation

Belief Trap

Vignette

Pluralistic Ignorance

Norm Sensitivity

Risk Sensitivity

Personal Normative Belief

Trendsetter

Reflective Autonomy

Intergenerational Buck-Passing

Prisoner's Dilemma

2. For each of the following moral foundations, write a question that probes commitment to that foundation, and indicate whether it is one of Haidt's moral foundations. (10 points)

Honesty, Fairness, Liberty, Purity, Loyalty

Part B: Long Answer Questions (40 points)

1. Choose **one** of the following goals. Describe a strategy to achieve the goal. Be sure to appeal to the appropriate moral foundation(s) for the given group. (20 points)

- Convince conservatives to replace all prison sentences with career training and rehabilitation programs.
- Convince liberals to get rid of socialized medicine.
- Convince conservatives to use the preferred pronouns of trans/non-binary people.
- Convince liberals that immigrants should be forced to give up their citizenship in other countries to become Canadian.

2. Choose **one** of the following problems. Answer the questions listed beneath it, making use of Bicchieri's account of how to change social norms. (20 points)

- In a depressed neighbourhood of Atlanta, hundreds of homeless people use the sidewalk of one particular city block as their outdoor latrine. This practice has led to the spread of disease and sewage treatment problems. The city's health commission spent \$40K to build 24-hour public bathrooms across the downtown area, but the homeless population continues to use their unofficial outdoor latrine due to its convenient location near the soup kitchen, and security concerns leaving their neighbourhood.

What steps should the city take to get the homeless population to stop using the sidewalk as a latrine? Explain why each step is needed.

- The community of Mt. Denis aims to be carbon neutral by 2020. Achieving this goal will require several sacrifices on the part of its citizens, including reducing car use, greening paved yards, using renewable materials in new building projects, and banning disposable plastic bottles. Mt. Denis citizens are hesitant to adopt these lifestyle changes, because they see the changes as a threat to the community's working-class roots.

What steps should local leaders take to get the citizens of Mt. Denis to embrace their plan? Explain why each step is needed.